



# π PI DAY 2026 by the NUMBERS

Number of Pizza Brands: **20**

Total Loyalty Transactions  
for Pizza Brands:

**337,004**

Total Loyalty Revenue  
for Pizza Brands:

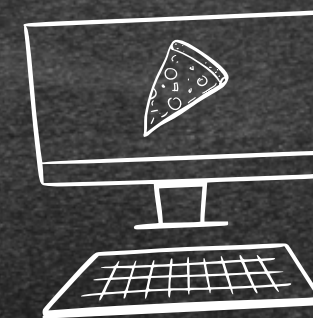
**\$8,607,954**

Number of Redemptions  
for Pizza Brands:

**223,286**

Average Transactions per  
Location on Pi Day:

**+54%**



**Online vs.  
In-Store:**

Online  
**81%**

In-Store  
**19%**

3.141592653589793238462643383279502884197169399375105  
8209749445923078164062862089986280348253421170679

