



Punchh®

SUBSCRIPTION OVERVIEW

Capture Recurring Revenue & Drive Frequency with Punchh Subscriptions

Punchh Subscriptions helps brands activate a recurring payment model to provide loyal customers exclusive access to a product or service over a period of time.



The subscription economy will be worth 1.5TR by 2025



Each household subscribes to at least 10 subscription services



On average, Americans spend \$640 a month on subscriptions

A Subscription Solution that Works for You

- ✓ Integrate with mobile apps and online ordering solutions
- ✓ Subscription tracking
- ✓ Renewal processing & automated renewal marketing messaging
- ✓ Customer targeting to encourage signups
- ✓ Journey campaigns triggered by subscription-related purchases
- ✓ Custom analytics to track impact and ROI



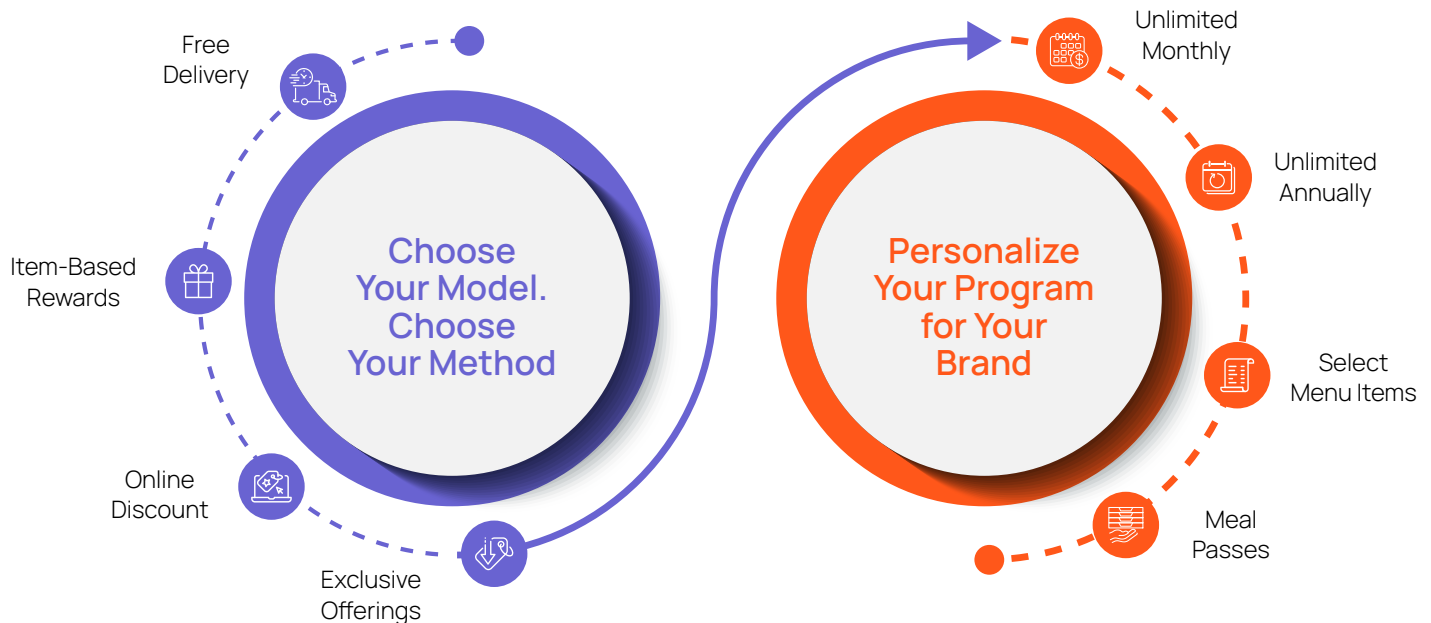
Capturing Recurring Revenue with Punchh Subscriptions

Punchh Subscriptions Benefits

- **Drive spend** through recurring subscriptions that encourage up sell and incentivize customers to frequent your locations on a more regular basis.
- **Trigger campaigns** that incentivize guests to use their subscriptions.
- **Increase frequency** through connections made with your guest at every touch point, and customize and deliver unlimited personalized campaigns.
- **Create differentiation** through unique offerings that create powerful, cross-channel experiences for your customers.



Customize Your Subscription Model Today



Subscriptions are part of the ML-powered Punchh platform. A leading loyalty and engagement tool made for marketers, built for enterprise, and simple to manage. Punchh helps the world's biggest restaurant and convenience store brands acquire and retain customers, increase frequency, and maximize spend.

REQUEST A DEMO

Thinking about subscriptions for your restaurant or c-store brand?

Schedule a free demo with our Punchh team today!



Copyright 2024 Punchh, Inc.

