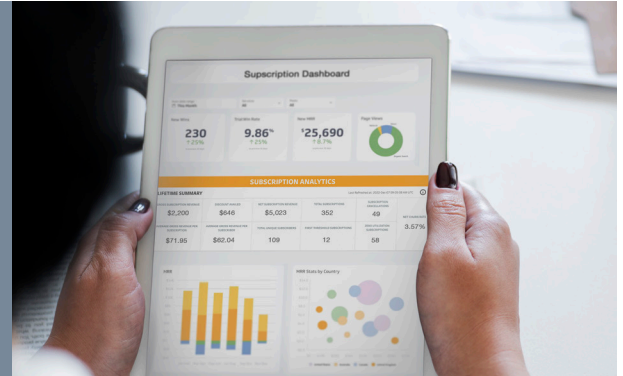


Capture Recurring Revenue & Drive Frequency with Punchh Subscriptions



Punchh Subscriptions helps brands activate a recurring payment model to provide loyal customers exclusive access to a product or service over a period of time.



The subscription economy will be worth 1.5 TR by 2025



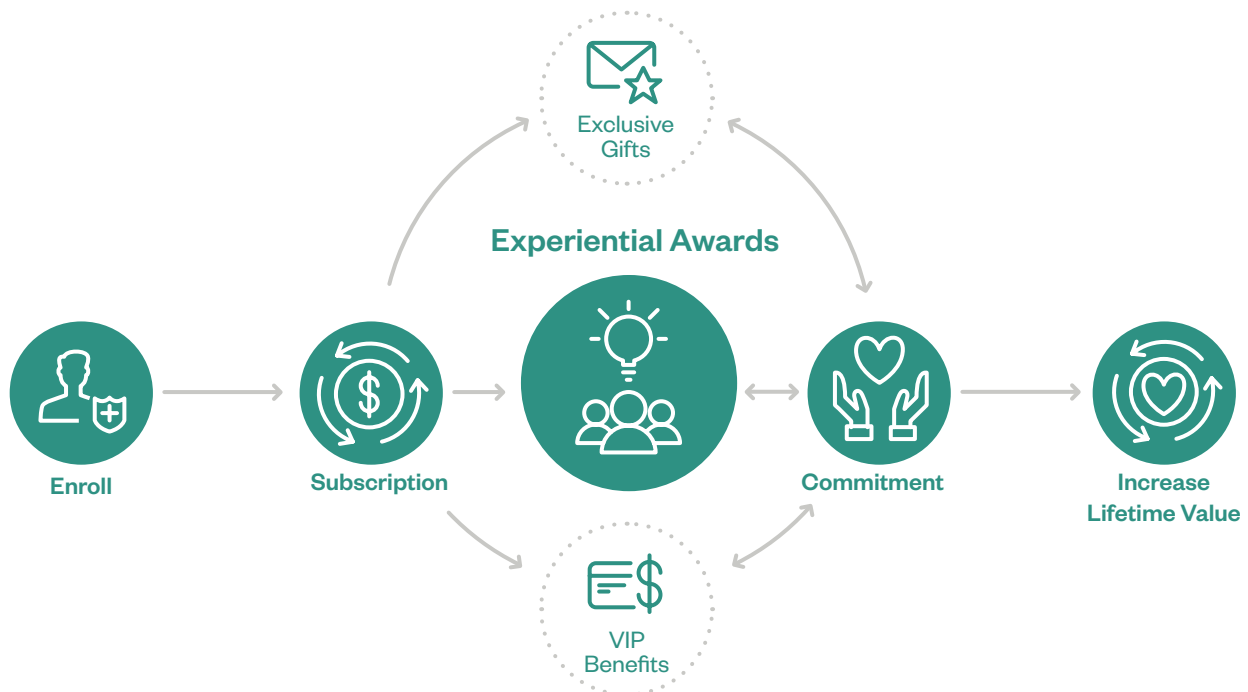
Each household subscribes to at least 10 subscription services



On average, Americans spend \$640 a month on subscriptions

A Subscription Solution that Works for You

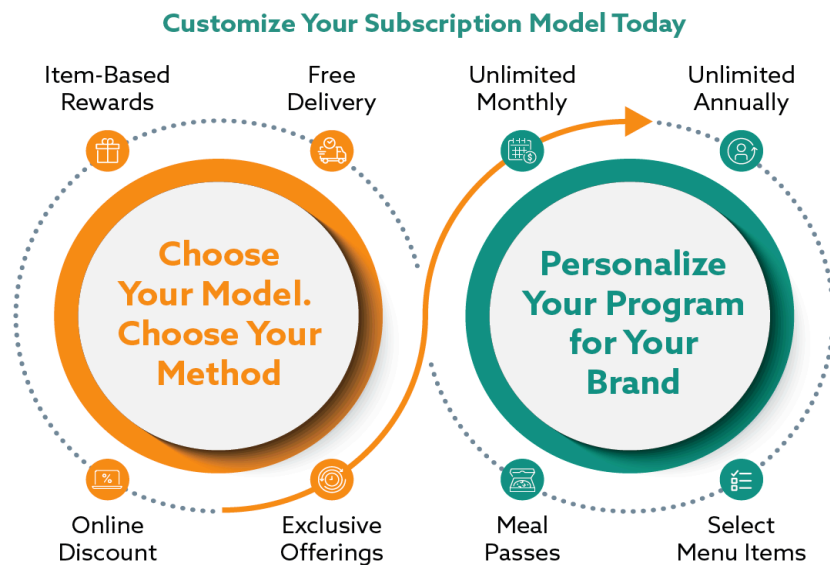
- Integrate with mobile apps and online ordering solutions
- Customer targeting to encourage sign ups
- Journey campaigns triggered by subscription-related purchases
- Subscription tracking
- Renewal processing & automated renewal marketing messaging
- Custom analytics to track impact and ROI



Capture Recurring Revenue with Punchh Subscriptions

Punchh Subscriptions Benefits

- **DRIVE SPEND** through recurring subscriptions that encourage up sell and incentivize customers to frequent your locations on a more regular basis.
- **TRIGGER CAMPAIGNS** that incentivize guests to use their subscriptions.
- **INCREASE FREQUENCY** through connections made with your guest at every touch point, and customize and deliver unlimited personalized campaigns.
- **REWARD LOYALTY** with simple, exclusive subscription opportunities targeted to your most loyal guests.
- **CREATE DIFFERENTIATION** through unique offerings that create powerful, cross-channel experiences for your customers.



Subscriptions are part of the ML-powered Punchh platform. A leading loyalty and engagement tool made for marketers, built for enterprise, and simple to manage. Punchh helps the world's biggest restaurant and convenience store brands acquire and retain customers, increase frequency, and maximize spend.

Thinking about subscriptions for your restaurant or c-store brand?

Schedule a free demo with our Punchh team today!

 [Punchh.com/contact](https://punchh.com/contact)

 contact@Punchh.com

 650-781-7100

