

# punchh® #BREAKTHEBIAS

## CELEBRATING INTERNATIONAL WOMEN'S DAY

Women account for



# 47%

of the global workforce

### Where Women Are Excelling



## 12.3 MILLION

businesses in the US are owned by women

## 114%

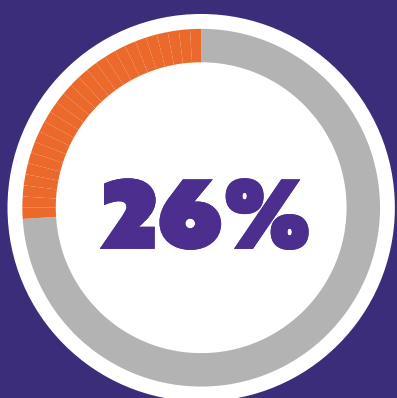
more women entrepreneurs than 20 years ago

US women-owned businesses generate

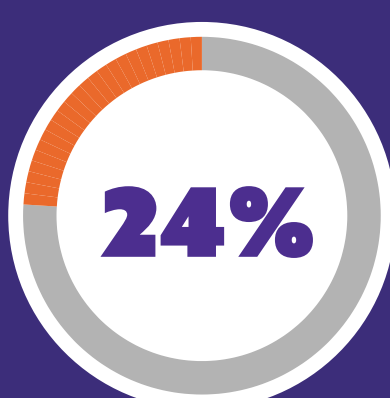
## \$1.8 TRILLION

 per year

### How Women Are Stacking Up



of women participate in the gig economy or hold tech positions



hold senior leadership IT positions



## 43.5%

 higher profits are earned on average by companies with 50%+ women senior execs

### Where We Need Improvement

Globally, we have a **22%** pay gap



If a man earns \$1 a women earns **\$0.68**



**63%** of women have never had a formal mentor



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