

Your Mission:

punchh®

EXCEED CUSTOMER EXPECTATIONS IN 2021

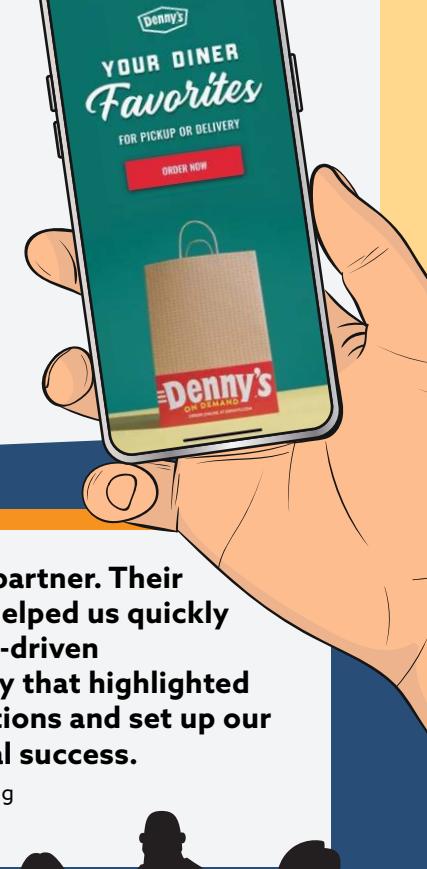
Consumers' accelerated desire for mobile ordering, contactless payment, curbside pickup and delivery has quickly ignited the digital transformation of many brands.

To keep up with increasingly connected and empowered customers, today's marketers need to achieve heroic feats. It takes technology and teamwork to deliver meaningful loyalty experiences that drive customer engagement and higher lifetime value.

Marketers need a strategic loyalty solution to unleash their superpowers to improve the lives of their targeted customers.

Punchh has been a true partner. Their platform and expertise helped us quickly create and deliver a data-driven communications strategy that highlighted new omnichannel operations and set up our franchises for hyper-local success.

Luis Martinez, Director of Marketing Intelligence & CRM, Denny's

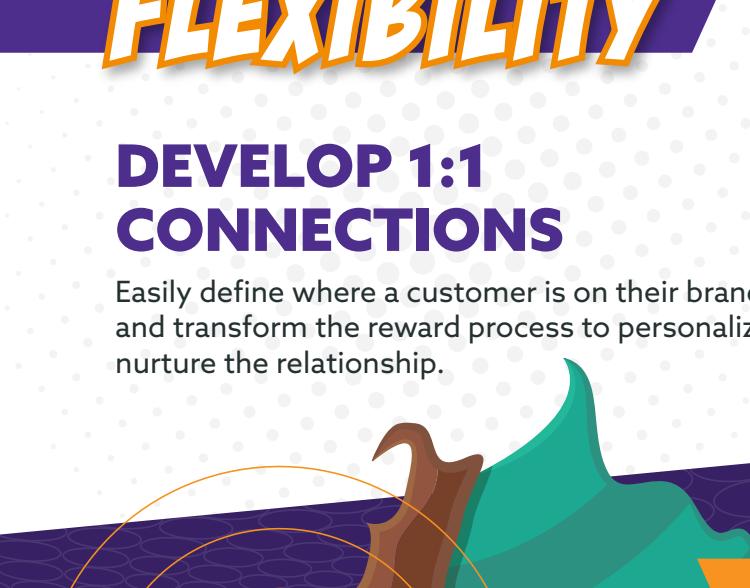


5 MARKETING SUPERPOWERS TO CREATE LOYALTY SUPERFANS

AGILITY

OPTIMIZE MARKETING EFFORTS

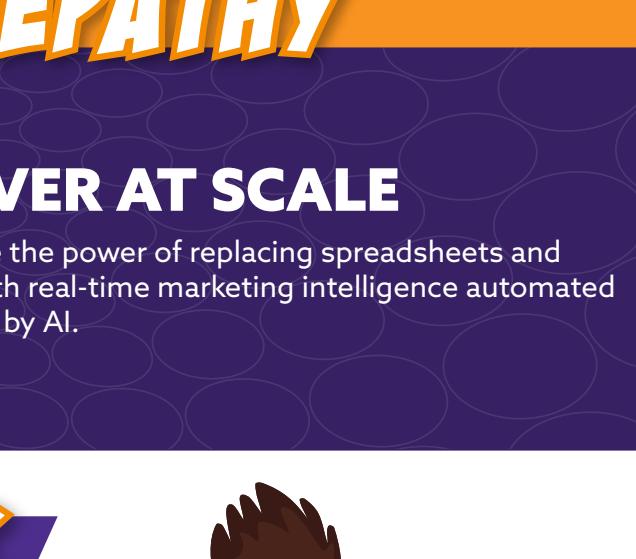
Act promptly to changing industry technology through quick API integrations that expand your brand's ecosystem of connectivity without burdening IT.



X-RAY VISION

UNDERSTAND CUSTOMER PREFERENCES

Gain a 360-degree customer view to deliver compelling data-driven campaigns in real-time.



FLEXIBILITY

DEVELOP 1:1 CONNECTIONS

Easily define where a customer is on their brand journey and transform the reward process to personalize and nurture the relationship.

TELEPATHY

DELIVER AT SCALE

Experience the power of replacing spreadsheets and reports with real-time marketing intelligence automated and driven by AI.



TRUSTY SIDEKICK

MAKE SMARTER DECISIONS

Access best-in-class practices and resources to drive marketing strategies that grow customer acquisitions and retention.

8x  Members who receive relevant offers are 8X more likely to go out of their way to use them.

40x  Loyal customers spend 40X more on average.

10x  Successful loyalty program communications can result in a 10x lift in personalization.

Download the Guide to Unleash Your Marketing Superpowers today at punchh.com/resource/unleash-your-superpowers/

About Punchh

Punchh is the leading loyalty, offers, and engagement platform for restaurants, groceries, retailers, and convenience stores. Over 200 global enterprises in 20 countries, including Yum! Brands, Denny's, TGI Friday's, and Casey's, rely on Punchh to drive revenue through cutting-edge customer loyalty programs.

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Sources: The Bond Report & Punchh Loyalty, Offer, and Engagement Platform, February 2021

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